

Using video stories to make a difference...

For the individual and the organisation



Melys Phinnemore



Sarah Day



The history of our innovation partnership

Our Vision...

To ensure that video stories are used to empower people to have more of a say, and greater control over their lives.

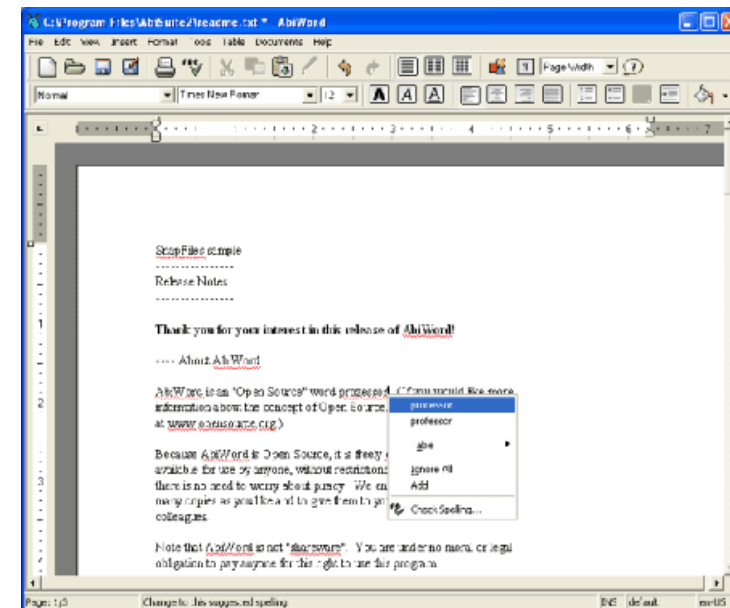
How do you currently capture people's achievements, ambitions and stories?

Do you use...

Paper and pens?



Active support paperwork

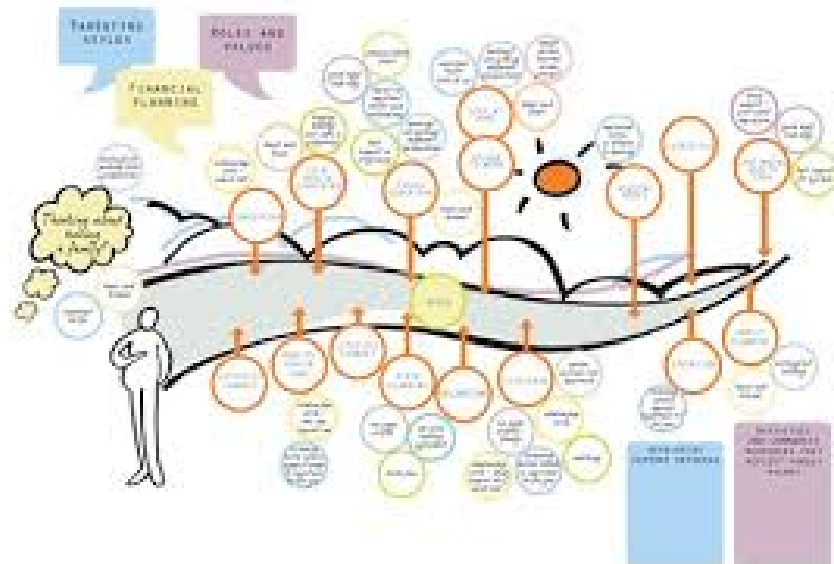


How do you currently capture people's achievements, ambitions and stories?

Do you use...

Powerpoint presentations?

Person centred planning tools?



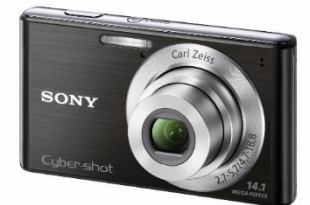
How do you currently capture people's achievements, ambitions and stories?

Do you use...

Digital/printed pictures?



Video?



Group discussion

How effective are your current ways of capturing information about people?

What level of control/say do people have in the process?

The emergence of video technologies...



Video Cameras with tapes



Digital cameras



Flip camera



iPads/or other tablets



Smart phones

The good thing about iPads and other tablets

We can record video material and create films.

Everyone has the potential to use the technology

You don't need an expensive app



Why is this so important?

- It's immediate
- Accessible
- Shared
- It's live, in the moment
- Creative
- Accurate and true
- Engaging
- Empowering
- **It's mine**

How could you use video to support others?

So what are the challenges for people?

Access to equipment

Consent

Support

Encouragement

Culture and Commitment to change, so that it becomes everyday practice

Video from Melys...

<https://www.dropbox.com/s/odeg3amw8if79hr/Video%202022-09-2014%2012%2014%2009.mov?dl=0>

So what are the challenges for organisations?

Equipment and storage

Safe and accessible policies and procedures

Bespoke Training for everyone

Culture and Commitment to change, so that it becomes everyday practice

- So what will success look like?

Service users will be engaged and involved in the development of personalised video stories

Video stories will underpin how personal information is gathered, shared and stored to support every day practice.

Video stories will play a key part of all person centred planning and active support processes

Improved awareness and understanding

Evidence of Real Outcomes

- So what will success look like?

Staff will be positive, confident, committed and provide evidence of how the technology is being used

Improved understanding of how to deliver person centred support

Improved working relationships

Evidence of Real Outcomes

- **Future opportunities**

Organisations ensure that video diaries support all aspects of service delivery, from recruitment, induction, training and performance management of staff

